

Primary school students rallying to support families in Nepal

The Australian Primary Principals Association (APPA) is lending its support to the Nepal Earthquake Appeal launched by KidsGive, the SchoolAid-inspired crowdfunding platform for primary-aged children.

APPA president, Dennis Yarrington, said,

“With the earthquake devastation leaving many families without a home and dealing with the tragedy of losing a child or other family member, the appeal looks to provide much needed funds for relief efforts in Nepal.

“APPA is working with KidsGive and we encourage primary school principals and their student leaders across Australia to organise a special event to raise desperately needed funds.”

KidsGive hopes to raise up to a million dollars through crowdfunding in schools across Australia.

Information on the appeal can be obtained from the website at www.kidsgive.com.au.

Mr Yarrington said that philanthropy wasn't an activity restricted to adults.

“SchoolAid and KidsGive is a great story for our schools and I look forward to once again seeing Australian primary school students contributing to assist those who desperately need our help.”

KidsGive was established by SchoolAid, an Australian not-for-profit organisation, to harness the collective giving power of schools. It is, in fact, Australia's first crowdfunding platform for children.

Through SchoolAid and since 1999, over 5,000 schools have contributed to some 20 campaigns, raising over \$4,000,000 that has gone to improving the lives of children affected by tragedy and disaster.

APPA is the professional association representing 7,200 primary school leaders in Government, Catholic and Independent schools across Australia.

28 APRIL 2015

Media contact:

**Dennis Yarrington (APPA President)
0466 655 468**

